



*Kenya Tanzania Zanzibar*



SERENA HOTELS

African Safari Lodges   Hotels   Indian Ocean Resort

# Amboseli Serena Safari Lodge



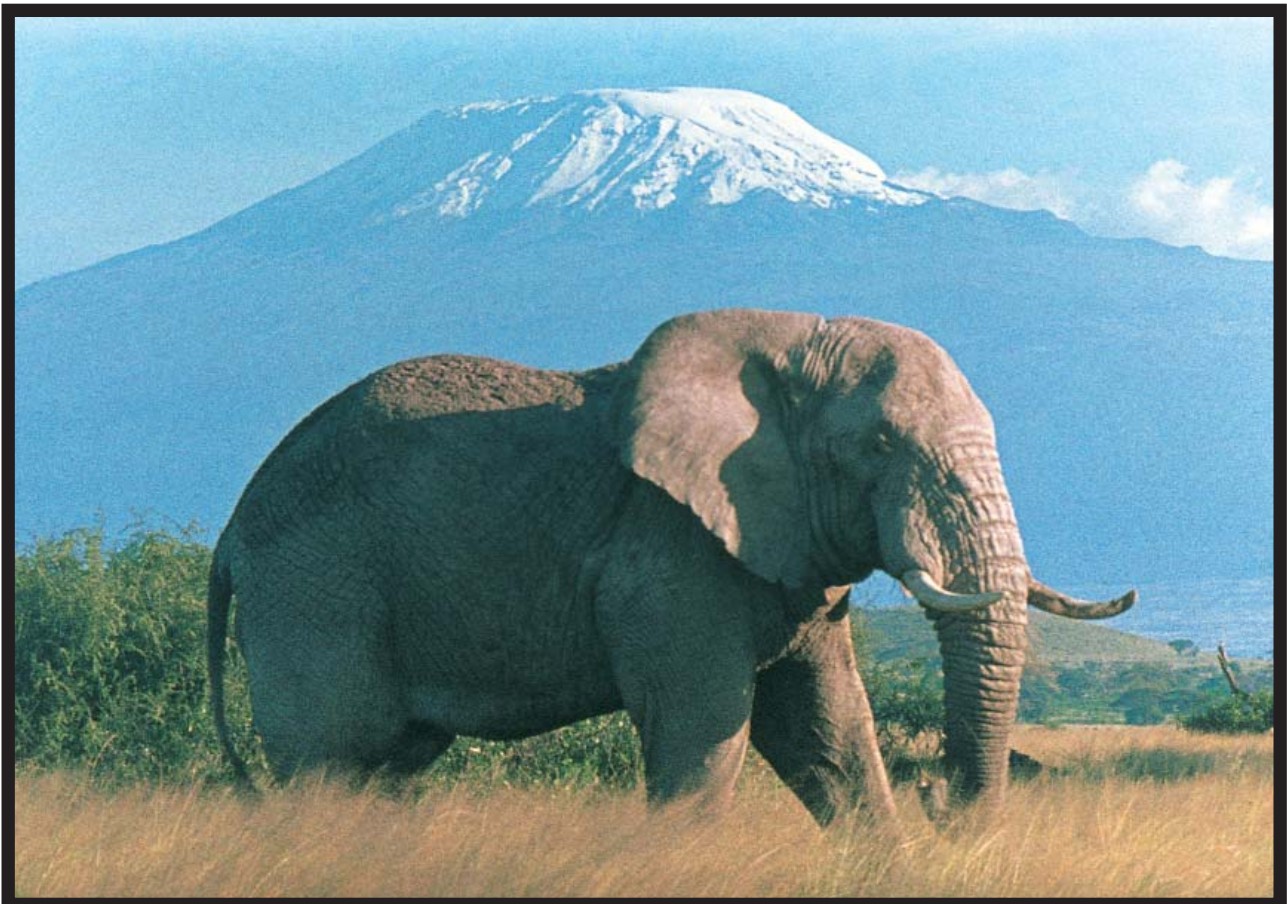
*People and places*



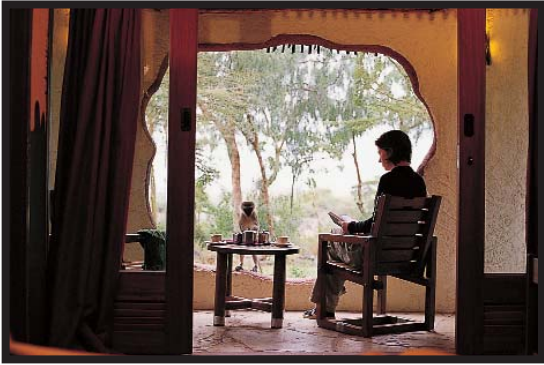
*Dance and ceremony*

Nestled in the foothills of Kilimanjaro, hidden beneath a copse of giant acacia trees and beside a gently flowing natural spring lies Amboseli Serena Safari Lodge. With Kilimanjaro's 6,000-meter-high snow-capped peaks rising behind the lodge and presiding over the landscape, which boasts more big game than almost anywhere else in Africa, the setting is nothing short of magnificent.

Inspired by local Masai architecture, the design of the lodge is in total harmony with the environment. Each guest room conveys a distinctive Masai Manyatta mood and is furnished with authentic African murals painted by a local artist.



*Famous Amboseli elephant*



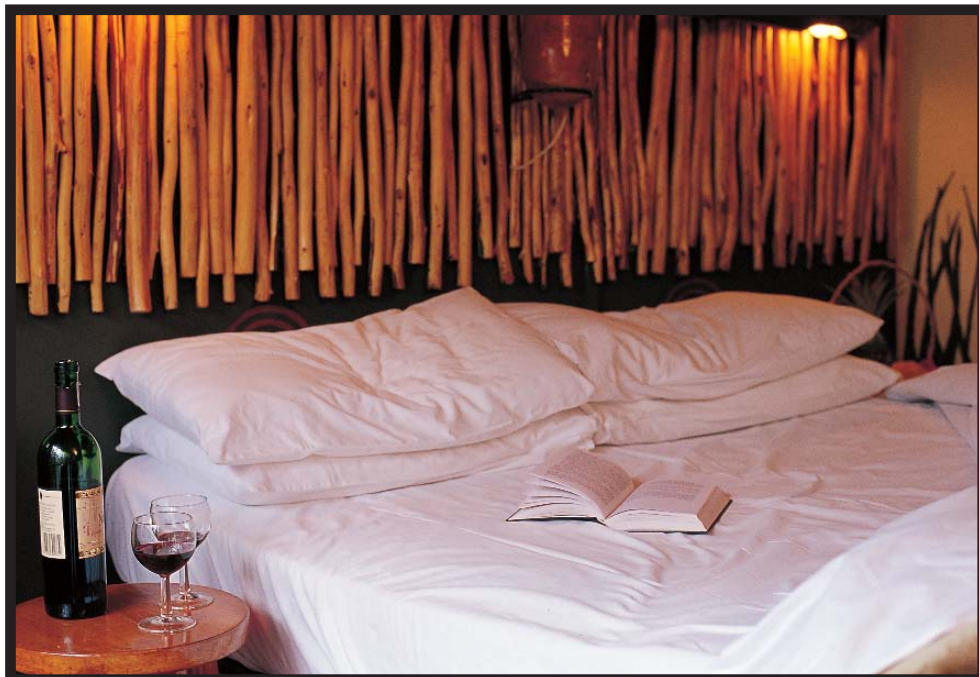
*Guest at tea*



*Relax after a safari*

As part of Serena Hotels' dedication to conserving the fragile environment of the African Bush, guests are invited to plant a tree to help reforestation of the land that was becoming barren from the herds of elephants tearing up the trees for food. Hundreds of trees have been planted to date. The lodge's naturalist also gives informative talks on the environmental issues relating to the Amboseli National Park.

The lodge has 96 beautifully appointed rooms and a swimming pool filled with fresh water from a spring flowing from Mount Kilimanjaro. Activities on offer include game drives three times a day, sundowners on Observation Hill, traditional feasts and tribal dancing overlooking a waterhole where big game gather, musical evenings and visits to the traditional manyattas of the Amboseli Masai.



*Sleep and relaxation*



## Serena Products



### Serena Active

For those with a spirit for active adventure Serena provides unique tailor-made experiences for individuals, managed by professionals with a sense of fun for the young and not so young. For personal programmes and for groups: sailing, fishing, scuba diving, walking safaris, ballooning, canoe safaris, biking, mountain climbing and trekking, all on the wild side. Each Serena location offers a unique African experience.



### Serena Leisure

Whether you like game viewing from a hot-air balloon, walking safaris in the African bush, sunbathing on a deserted beach, dancing under the equatorial stars, shopping for traditional artefacts or windsurfing in the Indian Ocean, Serena can cater for all tastes. With hotels located in cities, on the beach, in the bush and on the lakeside, there is something on offer for everyone.



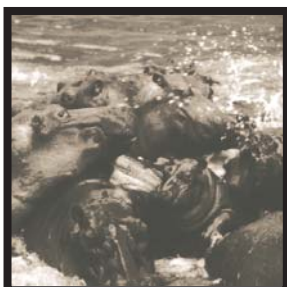
### Serena Safari

From a luxury-tented camp in the Serengeti plains to a riverfront lodge shaded by acacia trees, Serena boasts all types of safaris. (See Serena Active). For true African adventure, enjoy the savanna of the Masai Mara, the vast plains of the Serengeti, the foothills of Kilimanjaro, forests of the Aberdares and Chyulu Hills of Tsavo, the Uaso Nyiro River in Samburu, the world-renowned Ngorongoro Crater, and the lakes of Victoria and Manyara. Relax by the pool with a cocktail at base camp or private bush breakfasts and fireside dinners.



### Serena Meetings

If you are looking for an exotic location to hold a meeting, look no further than Serena in Africa. All properties in Kenya and Tanzania are able to provide excellent conference facilities. Meetings can be held in the buzzing city of Nairobi, overlooking the flamingo-filled lake at Lake Manyara, on the exotic island of Zanzibar or in the shadows of the mighty snow-capped Kilimanjaro. Whatever your meetings requirements, Serena can fulfil them.



### Serena Incentives

Add some African inspiration to your incentive programme with Serena. Tailor-made itineraries and unique ideas to ensure a memorable experience - considered the leading specialists in incentive planning and product offerings in East Africa.



## SERENA HOTELS

### KENYA

Nairobi Serena Hotel

Mombasa Serena Beach Hotel

Serena Mountain Lodge

Kilaguni Serena Safari Lodge

Amboseli Serena Safari Lodge

Mara Serena Safari Lodge

Samburu Serena Safari Lodge

### TANZANIA

Ngorongoro Serena Safari Lodge

Serengeti Serena Safari Lodge

Mountain Village - Arusha

Lake Manyara Serena Safari Lodge

Kirawira Camp Western Serengeti

### ZANZIBAR

Zanzibar Serena Inn

### PAKISTAN

Faisalabad Serena Hotel

Quetta Serena Hotel

Swat Serena Hotel

Gilgit Serena Hotel

Hunza Baltit Inn